

ELLA FRANKLIN

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Professional Summary

Project coordinator with a background in film production and strong interest in logistics, content creation, and organization. Skilled in overseeing complex projects to completion, managing timelines, and understanding client needs. Known for service, dependability, and work that creates positive impact.

Education

Bachelor of Arts: Digital Film Emphasis in Production, Expected in 04/2026

Grand Canyon University — Phoenix Arizona

- Minor ~Marketing
- Minor ~Business Analytics
- Certifications: HubSpot ~ Digital Marketing
- Relevant Coursework: Business Analytics, Database Structure, & Film Production

[~ See my portfolio ~https://www.ellafranklindigitalmedia.com](https://www.ellafranklindigitalmedia.com)

Skills

- Effective organization
- Content Writing
- Brand Alignment
- Pitch and Packaging design
- Data Analysis
- Story Development
- Multi-Media communication

Program Usage

- Production~ Premiere Pro, After Effects, Lightroom
- Organizational Software ~ Microsoft Suite, Google Suite
- Analytics Software~ Tableau, R-Studio, K-NIME

Work Experience

Studio Equipment Monitor — 09/2024 – Present

Grand Canyon Education Marketing (GCE) — Phoenix, AZ

- Supported daily multimedia marketing operations and production scheduling.
- Maintained inventory and accountability of high-value studio equipment.
- Assisted on-set during branded shoots and content production.

Producer / Project Manager — 01/2026 - Present

Canyon Creative (Student-Run Design Agency)

- Led all video projects for the department, managing timelines and deliverables.
- Coordinated client communication and translated goals into creative briefs.
- Ensured deliverables aligned with brand standards and messaging strategy.

Resident Assistant — 08/2023 – 04/2025

Grand Canyon University — Phoenix, AZ

- Served as primary point of contact for 30+ residents, resolving concerns and fostering community.
- Managed administrative documentation and coordinated with campus departments.
- Designed visual materials to promote events and improve engagement.

Writing Contributor Intern — 05/2024 – 07/2024

GeekRockTV.com — Remote

- Created written content including reviews, articles, and coverage to support audience engagement.
- Supported administrative and editorial operations, contributing to archive organization.

[~ Read my Reviews ~ https://geekrocktv.wordpress.com/tag/ella-franklin/](https://geekrocktv.wordpress.com/tag/ella-franklin/)