

KEY:

- Shots
- Graphics
- On-Screen Text

SCRIPT OUTLINE

Low-Speed Vehicle Safety Training – GCU

OPENING SCENE — “EXPECTATIONS”

VISUALS (What We See)

Shot A: Aerial establishing shot of GCU campus → smooth transition to campus roadways and walkways.

Shot B: Pedestrians crossing during class change.

Graphics: Subtle GCU branding.

On-Screen Text: “Grand Canyon University Low-Speed Vehicle Safety Expectations”

AUDIO (What We Hear)

VO: “Grand Canyon University has established low-speed vehicle safety expectations to protect pedestrians, drivers, and the campus community. These expectations apply to anyone operating a vehicle on campus — including cars, carts, utility vehicles, and service vehicles. This training reinforces safe driving behaviors in low-speed, high-pedestrian environments where most campus incidents occur.”

Natural Sound: Ambient campus noise (footsteps, distant voices).

SCENE 2 — “LOW SPEED ≠ LOW RISK”

VISUALS

AUDIO

Shot A: Morning campus footage at Colter Circle or 29th Ave & Colter.

Shot B: Golf carts and vehicles moving slowly as students cross.

Graphics: None beyond lower-third text.

On-Screen Text: “Most campus vehicle incidents happen at low speeds in pathway pinch points.”

VO: “On a college campus like GCU, low speed does not mean low risk. The most congested and dangerous driving environments are often the slowest. Wheeled pedestrians can be unpredictable and may follow too closely behind low-speed vehicles.”

SCENE 3 — “PEDESTRIANS ALWAYS WIN”

VISUALS

Shot A: Student unexpectedly steps off curb from a blind spot.

Shot B: Vehicle pauses and yields.

Shot C: Pedestrians with headphones, phones, walking in groups.

Graphics: None.

On-Screen Text: “Pedestrians have the right of way — always.”

AUDIO

VO: “Students, staff, and visitors may step into your pathway at any time. Campus streets are shared spaces. Headphones, phones, and distractions reduce pedestrian awareness — which means drivers must increase theirs.”

SCENE 4 — “SPEED IS SITUATIONAL”

VISUALS

Shot A: Same roadway at different times: early morning empty, class change congestion, afternoon sun glare, rain conditions.

Graphics: Speedometer graphic subtly fading down (no numbers).

AUDIO

VO: “Areas like Colter Circle can be crowded during class change and nearly empty at other times. The pathway doesn’t change — the risk does. Safe driving means adjusting speed and awareness to crowds, visibility, weather, and time of day.”

On-Screen Text: “GCU’s 15 mph speed limit is a maximum — not a target.”

SCENE 5 — “BLIND SPOTS & VISIBILITY TRAPS”

VISUALS

Shot A: Golf cart approaching blind corner.

Shot B: Parked delivery truck blocking view.

Shot C: Landscaping and curbs limiting visibility.

Shot D: Interior of parking structure.

On-Screen Text: “If you can’t see clearly, slow down.”

AUDIO

VO: “Blind corners, parked vehicles, and buildings hide people until the last moment. Low-speed driving on campus means moving slowly enough to stop immediately if someone steps in front of you — even if that is well below the posted 15 mph limit.”

SCENE 6 — “STOPPING, TURNING & BACKING = HIGH RISK”

VISUALS

Shot A: Vehicle backing out of a parking space.

Shot B: Pedestrian passing behind.

Shot C: Driver pauses, checks mirrors and camera.

Shot D: Wheeled pedestrian following too closely.

On-Screen Text: “Stopping, turning, and backing incidents are preventable.”

AUDIO

VO: “Most backing incidents happen when drivers rush. Pause. Look around. Use mirrors and cameras — and when available, a spotter. Wheeled pedestrians often follow too closely, so make your intentions clear with hand signals and slow, deliberate movements.”

SCENE 7 — “DISTRACTION = DELAYED REACTION”

VISUALS

Shot A: Phone vibrating in cup holder.

Shot B: Driver multitasking.

Shot C: Vehicle drifts too close to curb.

Shot D: Wheeled pedestrian enters pathway.

On-Screen Text: “Distraction delays reaction.”

AUDIO

VO: “At low speeds, even a one-second distraction matters. At 15 mph, a golf cart travels about 22 feet in one second. Reaction time plus braking distance can exceed 45 feet — enough to strike a pedestrian or collide at a blind corner.”

SCENE 8 — “MIXED TRAFFIC ENVIRONMENTS”

VISUALS

Shot A: Cars, golf carts, bikes, scooters, pedestrians sharing space.

Shot B: Controlled, close interactions.

On-Screen Text: “Expect the unexpected.”

AUDIO

VO: “GCU campus includes delivery trucks, buses, cars, carts, bikes, scooters, skateboards, and pedestrians — often in the same space.

Predictability and patience keep everyone safe.”

SCENE 9 — “PERSONAL RESPONSIBILITY”

VISUALS

Shot A: Driver parks near the Arena and exits vehicle.

Shot B: Pedestrians moving safely behind.

On-Screen Text: “Arriving safely matters more than arriving quickly.”

AUDIO

VO: “Every driver plays a role in campus safety. Slow down. Stay alert. Yield. These choices protect everyone — including you.”

SCENE 10 — “AUTHORITY & POLICY”

VISUALS

Shot A: Screen capture or graphic mockup of GCU SharePoint policy portal.

On-Screen Text: “Policy Location: SharePoint > Policies > EHS”

Graphics: Highlight navigation path.
Little Guy

AUDIO

VO: “The full low-speed driving and golf cart safety policy is available in **SharePoint under Policies**. All drivers on campus are responsible for knowing and following these expectations whenever operating a vehicle.

VO: “Operators must be at least 18 years of age, hold a valid motor vehicle license, and be an employee of GCE or GCE. Only authorized operators are allowed to use a golf cart after receiving approval by their manager. Students who are not employed as student workers are not authorized to drive golf carts.

VO: “Operators cannot loan a golf cart to another person unless they receive their manager’s approval.

VO: “Operators will avoid devices that impede their focus, including but not limited to handheld phones or iPads/tablets, headphones, ear buds, or two-way radios.

VO: “Operators and passengers must remain seated while the vehicle is moving and keep arms and legs inside the vehicle, except when using the left hand and arm to indicate turn and stop signals. Hand signals shall be used when golf carts are not equipped with turn signal indicators.

VO: “At no time may the number of passengers exceed the number of available seats. Passengers cannot ride in or on any part of the golf cart that is not designed or intended to hold a passenger (including the rear box or tray).

VO: “Operators will keep cargo loading to a safe weight and height and secure the load if it is at a height which exceeds the rear box or tray walls with rope, tie downs or bungee cords.

VO: “Towing is allowed only on golf carts either originally designed for towing, or those which have been properly modified to tow for a specific purpose. Modifications to golf carts must be approved by the Vice President of Facilities and used only as intended.

VO: “Golf carts shall only be operated on designated roads and pathways and proceed slowly over speed bumps.

VO: “Golf carts without functioning headlights and parking lights shall not be operated during dim-light or evening hours, gaged by energized city streetlights.

VO: Golf carts equipped with a roof mounted strobe light must be operable while cart is in motion.

VO: “Unless otherwise indicated by signage, the speed limit for golf carts in congested areas on sidewalks or any areas intended for pedestrians, shall be no more than 5 mph or the speed of the slowest pedestrian, whichever is slower

VO: “Unless otherwise indicated by signage, speeds in parking lots shall be restricted to 10 mph.

VO: “Golf carts shall only be operated in a manner that is reasonable for the conditions.

VO: “Golf carts shall maintain a safe distance from other vehicles, bicycles, and pedestrians.

VO: “Pedestrians, bicycles, emergency vehicles and full-size vehicles have the right of way.

VO: “When operating near buildings keep clear of doorways and keep speed at or below 5 mph.

VO: “Golf cart operators shall exercise special precautions when operating in reverse.

VO: “Golf cart operators shall exercise special precautions when approaching and crossing intersections.

VO: “Golf cart operators shall obey traffic control signs.

VO: “Drivers shall not travel on Golf Cart Prohibited Pathways (i.e. Lopes Way or the Promenade) unless the golf cart is authorized to transport supplies to the businesses located at those locations.

VO: “Charging of the electric vehicles and fueling gasoline-powered golf carts must be done in a well-ventilated area clear of ignition sources.”

SCENE 11 — Accidents

VISUALS

Graphics: Matches Audio. Highlights important points.

AUDIO

VO: “For accidents involving a golf cart, call Public Safety at 602-639-8100. Do not leave the scene. Do not move the vehicle. Protect the scene for investigation. Assist in collecting information, as requested. Incidents involving injury should be reported via the 911 system (if outside medical assistance if required) or for non-emergency response, to the appropriate Public Safety office.

SCENE 12 — PARKING REQUIREMENTS

VISUALS

Shot A: Wide Golf cart pulling up and parking.

Shot B: Close up on keys.

Shot C: Person taking the keys from the golf cart and putting it in a safe spot.

Shot Misc.: Shots of handicap spaces, ramps, walkways, fire hydrants, ect.

Graphics: Matches Audio. Highlights important points.

AUDIO

VO: “Keys shall not be left in unattended golf carts.

VO: “When parking a golf cart or transferring to another authorized operator, come to a complete stop, set the parking brake, put the selector lever in Neutral (if applicable) and turn off the key.

VO: “Golf carts shall not be parked where they could block building exits, intersections, emergency vehicles, pedestrians, normal traffic flow, or landscaped areas.

VO: “Golf carts shall not be parked in a manner that obstructs Americans with Disabilities parking spaces, or restrict handicap access to and from buildings, walkways, or ramps.

VO: “Golf carts shall not be parked where they block access to fire hydrants or other emergency equipment or pathways.

SCENE 13 — VIOLATIONS

VISUALS

Graphics: Matches Audio

AUDIO

VO: “Violations of Golf Cart Operating Procedures may result in corrective action, up to and including revocation of driving privileges on campus and/or termination, and/or city and state traffic violations, where applicable.”

SCENE 14 — END CARD / CALL TO ACTION

VISUALS

Shot A: Master campus shot at sunrise or sunset.

Graphics: Clean GCU branding.

On-Screen Text: “Low Speed. High Awareness. Every Time.”

AUDIO

VO: “Drive with care. Drive with awareness. Our staff, students, and visitors at GCU depend on it.”